



Science is our passion, yours too?

We invite you to join our international team working towards improving healthcare and quality of life through innovative diagnostics and treatments by developing and providing new techniques.

In addition to technical qualifications, we are seeking a candidate with a dynamic personality who can bring new viewpoints and experiences to our team. We value your ability to discover creative and unique solutions to whatever challenges may arise. In return you will find a variety of ways to grow and advance at our company:

BIOCRATES Life Sciences AG – “The Deep Phenotyping Company” is a global leader in the rapidly growing field of Targeted Metabolomics. Our standardized, hypothesis-driven, and quantitative approaches are continuing to make Biocrates’ Kit products ideally suited for high-throughput applications in Epidemiology and Clinical Biomarker Research, among many other fields.

In addition to the Metabolomics Kits used in laboratories worldwide, we also operate a contract-research laboratory at our headquarter, serving both academic and commercial partners from around the world.

We are headquartered in the beautiful resort city of Innsbruck, Austria, located in the heart of the Alps.

With 50% women on management level, equal opportunity is more than just a slogan for us. We believe in rewarding proactivity, professionalism, and outstanding ideas and provide a special bonus system for our employees.

Are you looking for a job in an international team, and want to contribute expanding a successful life sciences company by translating technological features into customer benefits? We are expanding our team at headquarters and have the following vacancy:

Senior Marketing Manager (m/f)

Essential functions:

- Develop/implement marketing plans for Biocrates’ Kit and Services portfolio, including budget control.
- Enable clear, easily comprehensible market communication for a complex technological solution.
- Generate qualified leads for the sales organization to support further growth. Support business development initiatives and execute product launches.
- Organize events, trade shows, seminars, scientific conferences, workshops, etc.; analyze event success. Represent the company at scientific conferences.
- Full responsibility for managing and creating marketing material (handouts, web site and social networks, trade show materials, etc.).
- Regularly review scientific literature based on Biocrates’ technology, as well as relevant publications in Biocrates’ key application areas. Update publication lists and summarize content.
- Perform primary and secondary market research.
- Manage relationships with external PR/Market Communication services.

Formal Qualifications:

- M.Sc. (or higher) in natural sciences, with preferred education in Biochemistry or Biology.
- 3+ years marketing experience in the life sciences or biotech industry with proven track record.
- Thorough knowledge of the life sciences market and the key players therein.
- Expertise in mass spectrometry, as well as an established network within academia and pharmaceutical industry, is a plus.

- Self-motivated with good organizational skills and the ability to manage multiple projects simultaneously.
- High mobility.
- Excellent German + English presentation & communication skills.

If you are interested in taking part in this fast-paced cutting-edge field of technology, please send your convincing application (PDF only) to: career@biocrates.com