

# What will you Discover?

## Expand your Discovery Power with BD Biosciences

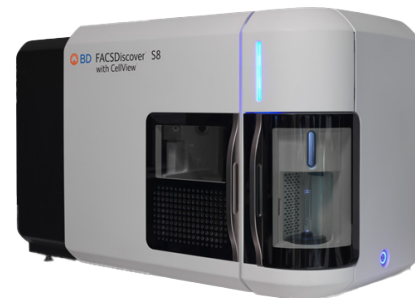
As the need to **resolve more complex biological data** increases, it is critical for scientists to remain up to date on the latest technologies, methodologies, and biological insights to drive optimizing their science.

The **BD What Will You Discover?** tour reveals how the advanced **BD SpectralFX™ Technology** increases **flexibility** by **maximizing and simplifying the choice of fluorochromes** detectable per laser in **cell analysis and sorting**. Combined with the **real-time BD CellView™ Image Technology**, you obtain **detailed information on cells that was previously invisible**.

Find out about our **new BD FACSDiscover™ flow cytometry platforms** and get the latest news about the **family of BD Horizon Real™ Reagents**, which contain **bright, clean, and laser-specific dyes** to help streamline the path to your scientific discoveries.



BD FACSDiscover™ Cell Analyzer



BD FACSDiscover™ Cell Sorter

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