

# life

the biomedical convention



**3 Feb 27**

Heidelberg Congress Center



## Sponsoring & Exhibitor Information



**bioRN**  
Life Science Cluster



# Sponsoring Packages



**bioRN**  
Life Science Cluster

**bioRN members**  
prices excl. VAT

**non members**  
prices excl. VAT

## Platinum sponsoring - max. 2

- Visibility as platinum sponsor on all digital and printed materials
- 1 page advertisement or advertorial in conference booklet
- Verbal acknowledgement and visibility during conference (venue and programme)
- Logo on website
- Social Media portrait (1 LinkedIn post)
- Breakfast session (30 min, exclusive, for details see below)
- 5 complimentary tickets

10000,-€

12000,-€

## Gold sponsoring

- 1 page advertisement in conference booklet
- Visibility as gold sponsor on selected digital and printed materials
- Verbal acknowledgement and visibility during conference (venue and programme)
- Logo on website
- Social Media portrait (1 LinkedIn post)
- 1 lunch talk (10 minutes)
- 3 complimentary tickets

6000,-€

8000,-€

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## Silver sponsoring

- 1/2 page advertisement in conference booklet
- Visibility as silver sponsor on selected digital and printed materials
- Visibility during conference (venue and programme)
- Logo on website
- Social Media coverage (1 LinkedIn post)
- 2 complimentary tickets

4000,-€

6000,-€

## Sponsor Regional Innovation Session - only once

- 1 min pitch + 1 slide on stage at the beginning of the session
- Prominent Branding & Visibility – your branding will be featured on the website, in the conference booklet, and onsite at the venue
- Promotion in Media – Prominent visibility as session sponsor across all related print and digital media promoting Regional Innovations
- Social Media coverage (1 LinkedIn post)
- Verbal acknowledgment at the beginning of the Regional Innovations session
- 2 complimentary tickets

5000,-€

N/A

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## Breakfast session - max. 2

- Exclusive 30-minute breakfast session in the official program
- Up to 60 selected participants for high-quality exchange
- Full creative freedom in designing your session format
- Promotion via our established channels (website, newsletter, social media)
- Premium networking in a relaxed setting (e.g. keynote, fireside chat, interactive discussion)
- Breakfast snacks and beverages included
- 2 complimentary tickets

5000,-€

7.000,-€

## Exhibition

- Booth space 6 qm - incl. high table, 2 chairs, electricity
- Logo on website, conference booklet, newsletter and LinkedIn post
- 2 complimentary tickets

- 1150,-€ - companies < 50 empl. & Non-profit organisations
- 1950,-€ - companies < 500 empl.
- 2500,-€ - companies > 500 empl.

3000,-€

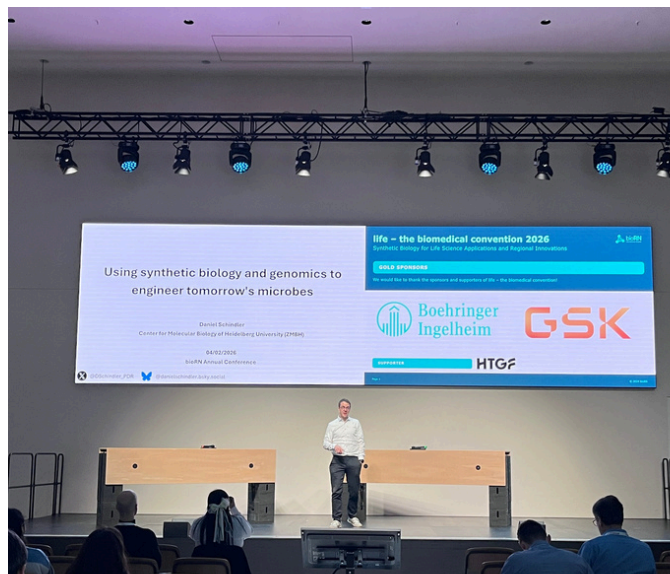
## Lunch talk - max. 3

10 min speaking slot during lunch break (lunch break rooms with max. 40 seats)

2000,-€

3000,-€

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## Young Scientist Pitch Award

- Sponsoring of the Award
- 1 minute pitch on stage
- Acknowledgement in 'Call for Abstracts' and conference booklet
- Logo on website & on the agenda
- Inclusion in the selection committee
- 1 Social media post
- 2 complimentary tickets

5000,-€

## Lanyards

1 complimentary ticket

2500,-€

## Get Together Sponsoring

- Announcement at opening speech (main stage)
- Roll-Up and 1 Minute pitch at the Get-Together
- Display advertising materials on the tables

3000,-€

## Partner wall (only for non-profit organizations)

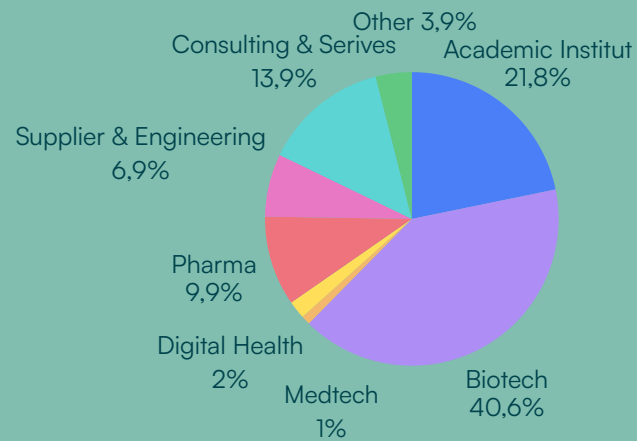
- Social Media coverage (1 LinkedIn Post)
- Visibility at our social media wall/partner wall
- 15% discount on tickets for members
- 2 complimentary tickets

1500,-€

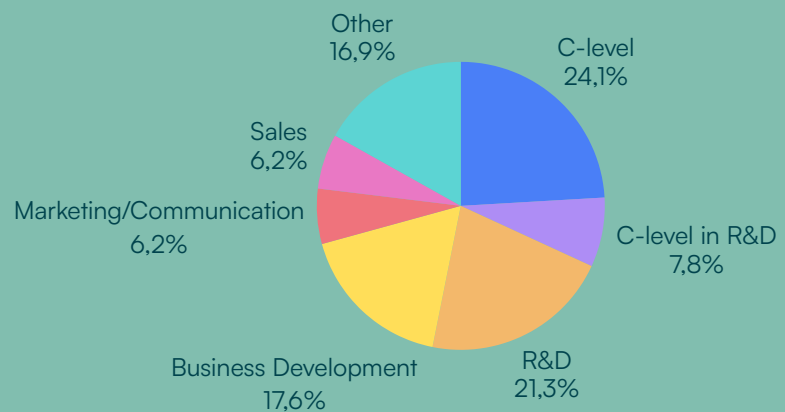
# Sponsoring Packages



## Breakdown by industry



## Breakdown by position



## Contact

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Don't hesitate to contact us to discuss sponsoring opportunities or to tailor a custom package to your needs.